



CCMS guide - CAD tips for businesses – how to talk to a ‘CADie’

- ✓ How to select a ‘CADie’ - Look at their case studies. Read their testimonials. Speak to their previous clients. Ask peoples opinion.
- ✓ Ask them about their favourite project and if they don’t stop talking for 10 minutes then you know they are passionate about CAD so they should head to the top of the list.
- ✓ Don’t just pick the cheapest or the most expensive. Speak to them. See if you build a rapour. How they are as a person will reflect how they are as a CADie. Quality over quantity – 10 stunning images are better then 100 ‘ok’ images.
- ✓ When you are working on the design brief that you want to hire the Cadie for, include this information –
 - Clear wish list
 - Top level detail level
 - Clear deliverables – what do you want?
 - Outline of timescales – When do you want it?
- ✓ Never assume because it makes an ASS out of U and ME – Don’t be afraid to ask them questions about what they are doing and how they are doing it. Good CADies are passionate about their work and they like to know when other people are too.
- ✓ CADies speak plain English – we don’t like Jargon
You have to remember that most CADies work in many industries so we don’t like jargon. Try English first, then slide some jargon when you feel comfortable.
- ✓ CAD data is the property of the client (business). Ask them where it will stored and who will have access to it. Will it be backed up?
- ✓ Build up and relationship of trust – this will benefit all parties
- ✓ Remember - CAD drawing should leave the viewer without any questions after looking at the drawing
- ✓ To get the best out of your CADie, provide them with Doughnuts!